



CITY OF HUNTINGTON BEACH

P.O. BOX 190

2000 Main Street

California 92648

CITY OF HUNTINGTON BEACH COMMUNITY SERVICES COMMISSION

REQUEST FOR ACTION

MEETING DATE: JUNE 14, 2017

SUBMITTED TO: COMMUNITY SERVICES COMMISSION

SUBMITTED BY: JANEEN LAUDENBACK, COMMUNITY SERVICES DIRECTOR

PREPARED BY: DAVID C. DOMINGUEZ, FACILITIES, DEVELOPMENT AND
CONNECTIONS MANAGER

SUBJECT: PARK NAMING – PARKLAND AT 17th & ORANGE AVENUE

Statement of Issue: Per City Council direction, there is a need to consider naming the parkland at 17th Street and Orange Avenue.

Funding Source: N/A

Recommended Action(s): As directed by City Council, refer the naming of the park at 17th Street and Orange Avenue to the Park Naming and Memorials Committee for review in conjunction with the Historic Resources Board to form a recommendation.

Analysis: At the request of a citizen's group Council Member Brenden brought forward an item to consider officially naming the parkland at 17th Street and Orange Avenue – which is the site of the former Rodgers Senior Center. (Attachment 1)

The citizen's group, Huntington Beach Preserve our Past (HBPOP) request is based upon their desire to have the parkland officially named along with commemorating the 100th anniversary of the land being acquired by the City. The Bargain and Sale Deed in City records indicates an acquisition date of August 7, 1917. HBPOP is planning an event at the site on Saturday August 19, 2017 to celebrate the acquisition.

Member Brenden submitted his item to refer consideration of the naming to the Community Services Commission Park Naming and Memorials Committee. As part of his request, he included a proposed timeline in effort to have the park officially named

prior to the August 12 event. While the Council agreed with the intent of the request, they felt that given the historic significance of the site, the naming process should include research and input by the Historic Resources Board (HRB) to assist the Park Naming and Memorials Committee (PNMC) in forming a recommendation. To that end, Council approved the following motion:

Refer consideration of the name of the park at 17th and Orange to the Community Services Commission, Park Naming and Memorials Committee for review in conjunction with the Historic Resources Board, and return with a recommendation to City Council within 90 days.

Per Council's direction, a recommendation is to be made by the September 5, 2017 Council meeting in order to meet the 90 day requirement. Per Resolution 2004-90, park naming requires the approval of both the Community Services Commission and City Council. Based upon the meeting schedules of the Commission and HRB, staff has developed the following schedule:

June 14 Commission Meeting	Commission refers item to PNMC
June 21 HRB Meeting	HRB to discuss research and input on subject
July 19 HRB Meeting	HRB forms recommendation to PNMC
July 20 – 28 PNMC Meeting	PNMC forms recommendation to Commission
August 9 Commission Meeting	Commission forms recommendation to Council
September 5 Council Meeting	Recommendation to Council for approval

In order to meet the proposed schedule, staff is recommending that the park naming be referred to the Park Naming and Memorials Committee working in conjunction with the Historic Resources Board.

Environmental Status: N/A

Attachment(s):

	No.	Description
	1.	Patrick Brenden – Council Member item dated June 5, 2017
	2.	Resolution 2004-90

RCA Author: David Dominguez